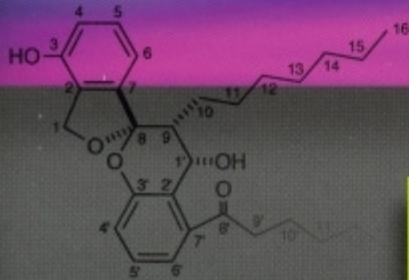


Technology Assessment, Incorporation & Commercialization

For Inventors, Investors, Institutions, Corporations



OttoConsulting, LLC

Bio/Medical • Instrumentation • Micro-Electronics • Materials

It's about **DECISION-MAKING!**

What should we do with our new technology/invention? Should we develop it by ourselves?...Should we start a company?...Should we license or transfer it to another company? ...Should we incorporate it into our portfolio?...Should we invest in it?



OttoConsulting can help you make the **right** decision by...

- ▶ Assessing emerging technologies for commercial viability
- ▶ Analyzing & validating market opportunities
- ▶ Determining your needs and providing strategic planning for product development, financing, commercialization and sale



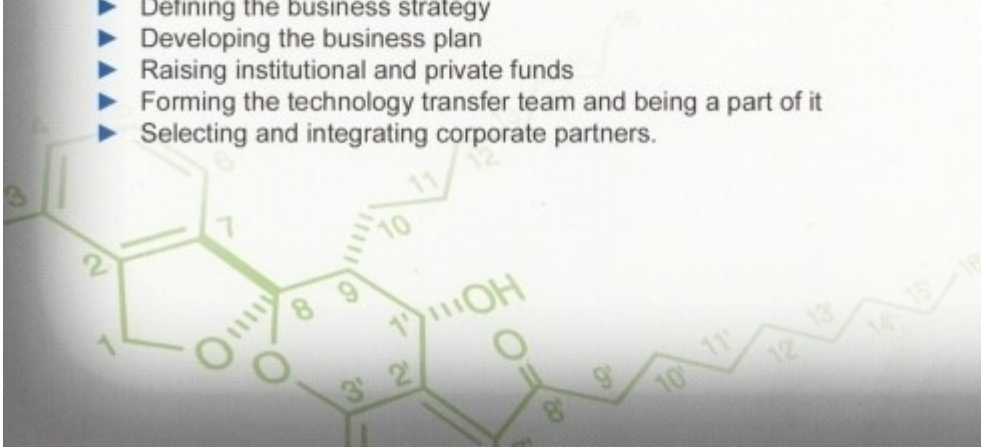
before you invest time and money in transforming the invention into a product.

It's about **ACTION!**

How do we secure an investor or other means of alternative financing?...Can we find partners?...How do we launch our product globally?...How can we expand our operations?...How do we manage our growth?

OttoConsulting can help you **do** it by...

- ▶ Interacting personally with you
- ▶ Defining the business strategy
- ▶ Developing the business plan
- ▶ Raising institutional and private funds
- ▶ Forming the technology transfer team and being a part of it
- ▶ Selecting and integrating corporate partners.



O T T O C O N S U L T I N G

It's about ASSETS!

What makes OttoConsulting different?...What assets does OttoConsulting have that will promote success and profitability?

OttoConsulting has...

► Intangible assets

Experience-sharpened analytical, listening, and selection skills developed over more than 20 years in high tech industry – national and international.

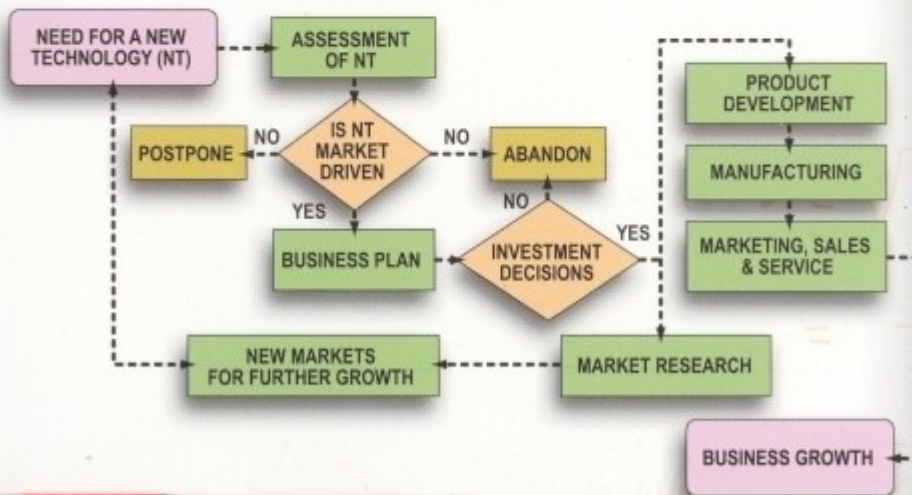
► Tangible assets

Select team of knowledge and information providers, companies and experts ready to be integrated into the consulting process.

► Emotional assets

Attention to human feelings and expectations which underline all actions, motivations, and drive to accomplishment.

Business Growth through New Technologies





Otto Consulting, LLC

Specialist in **O**utstanding **T**echnology **T**ransfer **O**perations

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